

Sample Output for plainnat.bst

ivo welch

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Included cite's are (?), (?), and (?). Included citeasnoun's are ?, ?, and ?.
The bibliography, created via the bst file, follows.

References

[Bikhchandani et al.(1992)Bikhchandani, Hirshleifer, and Welch] Sushil Bikhchandani, David Hirshleifer, and Ivo Welch. A theory of fads, fashion, custom, and cultural change as informational cascades. *Journal of Political Economy*, 100(5):992-1026, October 1992.

[Welch(2002)] Ivo Welch. The top achievements, challenges, and failures of finance. Technical report, Yale SOM, 2002.

[Welch(2003)] Ivo Welch. *A First Course in Finance*. IAW Press, New Haven, CT, 2003.