

Sample Output for plain.bst

ivo welch

May 26, 2003

Included cite's are (?), (?), and (?). Included citeasnoun's are ?, ?, and ?.
The bibliography, created via the bst file, follows.

References

- [1] Sushil Bikhchandani, David Hirshleifer, and Ivo Welch. A theory of fads, fashion, custom, and cultural change as informational cascades. *Journal of Political Economy*, 100(5):992-1026, October 1992.
- [2] Ivo Welch. The top achievements, challenges, and failures of finance. Technical report, Yale SOM, 2002.
- [3] Ivo Welch. *A First Course in Finance*. IAW Press, New Haven, CT, 2003.