

Sample Output for geralpha.bst

ivo welch

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Included cite's are (?), (?), and (?). Included citeasnoun's are ?, ?, and ?.
The bibliography, created via the bst file, follows.

References

- [BHW92] BIKHCHANDANI, SUSHIL, DAVID HIRSHLEIFER IVO WELCH: *A Theory of Fads, Fashion, Custom, and Cultural Change as Informational Cascades*. *Journal of Political Economy*, 100(5):992-1026, 1992.
- [Wel02] WELCH, IVO: *The Top Achievements, Challenges, and Failures of Finance*. , Yale SOM, 2002.
- [Wel03] WELCH, IVO: *A First Course in Finance*. IAW Press, New Haven, CT, 2003.